

## WORK CERTIFICATE // ELSE BUURMAN

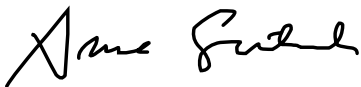
We hereby certified that Ms. Else Buurman has been a valuable project team member of Sivupersoonaa Oy's co-creation and innovation project "We See Deaf People", which was hosted and facilitated by Demola Tampere from October 2nd 2017 to December 15th 2017.

During the project Ms. Buurman's team most successfully developed and prototyped a concept for hearing impaired and hard of hearing customers to experience music by using unnoticeable technology and AR-glasses. To excel at the challenge the team had to learn to understand the special needs of hearing impaired and hard of hearing customers and how different senses influence on musical experience, as well as the possibilities of upcoming technologies.

The project was part of a larger Demola Tampere cohort, which included other student teams and educational corporate partners such as Nokia, Konecranes, Ramboll and Natural Resources Institute Finland. At the final pitching event Sivupersoonaa's team was ranked first of all the 15 student project presentations.

We would like to take this opportunity to thank Ms. Buurman and wish her every success and happiness in her career.

Tampere, January 3rd, 2018



Anna Sutherland  
Research and Development  
Sivupersoonaa Oy